

**Contact:**

Sherry Gibson  
Executive Director  
Diabetes Youth Services  
419.887.8739  
[sherry@dys4kids.org](mailto:sherry@dys4kids.org)

**FOR IMMEDIATE RELEASE**

Aug. 19, 2011

**DIABETES YOUTH SERVICES BENEFITS FROM HERO'S, GUINNESS WORLD RECORD HOLDER**

**Toledo, Ohio**—Diabetes Youth Services (DYS) already knew that Hero's the Party Experience—a company that specializes in personalized parties for children—is worthy of the Hero name. Now, DYS would like to spread the word that Hero's the Party Experience is a Guinness World Record holder as well.

This past March, Hero's The Party Experience shared with DYS proceeds generated from their effort to set a new Guinness World Record for "Longest Marathon on a Bouncy Castle." Hero's held a 26-hour event for guests to encourage cheer team members Joanna Jakubowski and Tiffany Renner from Bowling Green State University, Daniele Burkhardt and Taylor Burkhardt from the University of Toledo and Andrew Smith from Owens Community College as they attempted to break the record during the Bounce-A-Thon.

Earlier this month Brandi Smith, owner of Hero's, received word that the Hero's bouncers are the Guinness World Record holders for "Longest Marathon on a Bouncy Castle." Everyone at DYS would like to congratulate Hero's the Party Place on setting the World Record. We enjoyed working together with everyone at Hero's and would like to thank them for choosing our organization to benefit from their efforts. Thank you!" said Sherry Gibson, executive director of DYS.

DYS teaches local children how to manage their diabetes every day. The organization has two residential and day camp programs for children with diabetes to help support that mission. Fifty percent of all ticket sales from the Hero's Bounce-A-Thon assisted in funding the scholarship program for 2011 summer camps.

DYS and Hero's value a healthy, safe environment for all children. The promotion of exercise, education and safety is top priority for both organizations. By partnering together, DYS and Hero's hope to bring awareness to a fun, safe place for kids to play as well as what Type I Diabetes is and all the wonderful programs and services DYS offers for families and the community.

*Diabetes Youth Services (DYS) is a local, independent non-profit organization that provides education and supportive services for youth with diabetes, their families, their schools, and communities throughout NW Ohio and SE Michigan. Services are sustained through individual, foundation and corporate charitable contributions. For more information about DYS, visit our website at [www.dys4kids.org](http://www.dys4kids.org) or call 419.887.8739.*

###