

**Diabetes Youth Services presents**



**2011 Sponsorship Package**

***Scott & Margot Estes  
Honorary Chairs***

Diabetes Youth Services  
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## **Who is Diabetes Youth Services?**

DYS is the only regional organization meeting the immediate needs of children with diabetes. We are an independent nonprofit organization providing educational and supportive services for young people with diabetes, their families, schools and communities in northwest Ohio and southeast Michigan.

Our mission is ***“Teaching local children to manage their diabetes every day until there is a cure - supporting families, preventing complications, and improving lives”.***

Although we collaborate with health care providers and others in our field, we do not receive financial support from these organizations. Our services are sustained through the generous support of individuals, corporate philanthropy programs, and local foundations.

Since DYS was established in 1984, over 2,000 people affected by type I diabetes have been served every year. Severe diabetic complications in hundreds of local youths were prevented by teaching children how to keep their blood sugar levels under control.

## **What does DYS do?**

Our purpose is to arm children with the knowledge and skills they need to live longer, healthier lives. Self management education leads to better glycemic control, which in turn results in fewer school schedule interruptions and reduced incidences of hospitalization and ER visits. Children reduce the short and long term risk of negative outcomes, while reinforcing self-sufficiency.

The educational and supportive services DYS provides help children and their families successfully adjust to and manage their diabetes for a lifetime. All of our programs are provided to families at minimal to no cost for families living in northwest Ohio and southeast Michigan.

Constituents are served through our signature programs:

- **Educational Summer Camps**, including Little Shots Day Camp at Olander Park in Sylvania, Ohio and Big Shots Resident Camp at Camp Libbey in Defiance, Ohio
- **School Support Services**, a consulting and education service to schools to assist children living with diabetes in school and community settings
- **Family & Youth Recreational Outings**, such as the Kalahari Family Retreat, Mudhens games, Walleye games and our fall Harvest Party
- **Family Education & Support Programs**, provided online and in person
- **Newbetes**, a peer to peer connection for newly diagnosed youth with other youth living with diabetes



## 2011 SWEET SUCCESS GALA

Honorary Chairs Scott and Margot Estes invite you to our fifth annual event on Friday, October 28, 2011 at the Hilton Garden Inn at Levis Commons in Perrysburg. The 2011 *Sweet Success Gala* is presented by HealthCare REIT. Join us for an evening of great food and fun in one of the finest facilities around. Get started on holiday shopping at the silent auction! All funds raised will support our children's programs including Big Shots and Little Shots camps.

### SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor: HealthCare REIT**

#### Platinum Sponsor \$5,000

- ❖ 10 event tickets
- ❖ 3 camp scholarships → send 3 children to camp for a week; includes recognition at camp
- ❖ Full page ad in event program book
- ❖ Recognition/listing in event program book
- ❖ Recognition/listing in event promotional poster
- ❖ Recognition/listing on DYS website

#### Gold Sponsor \$2,500

- ❖ 8 event tickets
- ❖ 2 camp scholarships → send 2 children to camp for a week; includes recognition at camp
- ❖ 1/2 page ad in event program book
- ❖ Recognition/listing in event program book
- ❖ Recognition/listing in event promotional poster
- ❖ Recognition/listing on DYS website



**Silver Sponsor** **\$1,500**

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- ❖ 6 event tickets
- ❖ 1 camp scholarship → send 1 child to camp for a week; includes recognition at camp
- ❖ 1/4 page ad in event program book
- ❖ Recognition/listing in event program book
- ❖ Recognition/listing in event promotional poster
- ❖ Recognition/listing on DYS website

**Bronze Sponsor** **\$ 500**

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- ❖ 4 event tickets
- ❖ Day camp funding → fund 1 day of camp for a child
- ❖ Recognition/listing in event program book
- ❖ Recognition/listing in event promotional poster
- ❖ Recognition/listing on DYS website

**Friend** **\$ 250**

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- ❖ 2 event tickets
- ❖ Counselor funding → fund 1 Little Shots Camp Counselor for 1 week
- ❖ Recognition/listing in event program book
- ❖ Recognition/listing on DYS website

**2011 GALA  
SPONSORSHIP PLEDGE**



**Please check the following as applicable:**

**Presenting Sponsor – HealthCare REIT**

- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Bronze Sponsor - \$500
- Friend - \$250
- Event Tickets: I am unable to participate as a Sponsor, but I would like to purchase:  
    \_\_\_ Adult event tickets at \$100 each  
    Donor: I am unable to participate as a Sponsor, but please accept my donation of \$\_\_\_\_\_

**TOTAL SPONSORSHIP AMOUNT: \$\_\_\_\_\_**

\_\_\_\_\_  
Name Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Phone

**Payment Method**

- CHECK enclosed -- made payable to Diabetes Youth Services
- VISA
- MASTERCARD

Card Number \_\_\_\_\_ Expiration date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

**Please mail or fax this form to:**

Diabetes Youth Services  
5871 Monclova Road  
Maumee, Ohio 43537 Fax: 419.887.8788