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**FOR IMMEDIATE RELEASE**

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**AAA NORHTWEST OHIO PARTNERS WITH LOCAL IDOL'S FAVORITE CHARITY**

**Toledo, OH, May 15, 2010** – From May 15<sup>th</sup> through the 22<sup>nd</sup>, you can join AAA Northwest Ohio in raising support and awareness for juvenile diabetes. For every new membership or renewal that is purchased during this time period, \$5 will be donated to Diabetes Youth Services (DYS). In addition, AAA will waive the enrollment fee on all new memberships – that's a savings of \$12!

DYS, most commonly connected to rising star Crystal Bowersox, is an organization dedicated to teaching local children to manage their diabetes until a cure can be found. Located in Maumee, Ohio, DYS strives to provide the best educational and supportive services in the most affordable way possible.

“On behalf of the kids who live with type 1 diabetes in our community and region, we are thrilled AAA is recognizing the need for valuable services to teach our kids healthy life skills, confidence and independence. This partnership is especially appropriate because our missions are aligned – like AAA, we promote safety, resource education and daily maintenance – in our case, for managing a life threatening disease,” said DYS Executive Director Susan Harms.

Be sure to stop by your local AAA branch to purchase or renew your membership today! You may also join or renew online at [AAA.com](http://AAA.com), or by calling (419) 843-1234. Protect yourself with the safety and security of AAA, while providing local youth the education necessary to keep them safe from diabetes. Every membership makes a difference.

As North America's largest motoring and leisure travel organization, AAA provides more than 51 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. AAA clubs can be visited on the Internet at [AAA.com](http://AAA.com).

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