

FOR UNITED WAY USE ONLY  
 Organization #:  
 Account #:

## DESIGNATION CARD

(This card is to designate the pledge you have recently made.)

### STEP 1

#### MY INFORMATION (please complete or make necessary revisions)

I am a 25-year (or more) donor to United Way and wish to be recognized as a Loyal Contributor (formerly known as Diamond Donor).

MR/MRS/MS/DR	FIRST NAME	MI	LAST NAME	BIRTHDATE
HOME ADDRESS (For credit card charges, address listed must be your billing address.)			CITY	
STATE	ZIP	HOME PHONE	WORK PHONE	PREFERRED MAILING ADDRESS <input type="checkbox"/> HOME <input type="checkbox"/> WORK
EMPLOYER			EMPLOYMENT TITLE/OCCUPATION	

#### Want to see how your contribution is making a difference?

Please provide your email address so we can show you how your contribution is making a difference and provide opportunities to give, advocate, and volunteer all year long.

HOME EMAIL ADDRESS	PREFERRED EMAIL ADDRESS <input type="checkbox"/> HOME <input type="checkbox"/> WORK
WORK EMAIL ADDRESS	

### STEP 2

#### TOTAL ANNUAL GIFT

AMOUNT \$

Your household gift of \$1,000 or more qualifies you for leadership recognition.

- No thanks. Please do not publish my name in any recognition materials.
- Thank you. Please list my/our name(s) as follows: \_\_\_\_\_

To help us match your pledge with your designation, please indicate the payment method you chose.

- PAYROLL DEDUCTION  CASH  BILL ME  CHECK  CREDIT CARD  STOCKS/SECURITIES

### STEP 3

#### CHOOSE HOW YOU WANT TO INVEST YOUR GIFT.

Undesignated gifts to United Way create the greatest collective impact across our Agenda for Change and our community.

- Yes, please leave my gift undesignated.  
 However, if you choose to designate, please consider directing your gift to education—United Way's top priority.
- Please designate my gift to education. (additional options available on reverse)

### STEP 4

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please make a copy of this pledge form for your tax records in order to comply with IRS substantiation guidelines for charitable contributions made by payroll deduction. United Way of Greater Toledo does not provide goods or services in whole or partial consideration for any contribution made to the organization. Consult your tax preparer for further information.

**Thank You!**

## STEP 3 (optional)

### CHOOSE HOW YOU WANT TO INVEST YOUR GIFT (additional options)

You have the choice to designate your gift by selecting one or more of the options below. If you have a county-specific request, please indicate Lucas, Wood, or Ottawa in option C.

#### Option A:

Leave your gift undesignated to create the greatest collective impact. Your gift will remain undesignated unless you choose a different option below.

#### Option B:

Focus on a particular area within the United Way *Agenda For Change* (please see diagram below for priorities within the *Agenda*):

- |  |           |
|--|-----------|
| <input type="checkbox"/> <b>Education:</b> Preparing children to enter and graduate from school        | AMOUNT \$ |
| <input type="checkbox"/> <b>Income:</b> Promoting financial stability                                  | AMOUNT \$ |
| <input type="checkbox"/> <b>Health:</b> Improving people's health and wellness                         | AMOUNT \$ |
| <input type="checkbox"/> <b>Essential Services:</b> Responding to basic or critical needs              | AMOUNT \$ |
| <input type="checkbox"/> <b>Outreach:</b> Providing information, referral, and volunteer opportunities | AMOUNT \$ |

#### Option C:

Invest in a specific United Way program or initiative (complete list: [www.unitedwaytoledo.org/programs](http://www.unitedwaytoledo.org/programs)) or another United Way or local 501(c)3 health and human service nonprofit.

Write in: <b>Diabetes Youth Services</b>	City/State: <b>Maumee, OH</b>	AMOUNT \$
Write in:	City/State:	AMOUNT \$

- Please do not release my name to the organization(s) designated above.  
 I do not want the agency to thank me for my designated gift.

Volunteers invest your dollars using the framework of the United Way *Agenda for Change*.

